

## **TIRE DISPLAY and P.O.S. FIXTURE PROJECT GUIDELINES**

**The checklist of questions below is a helpful guide when planning a POS tire display project.**

What is my budget? Specify cost per unit (or range) and total expenditure expected to pay.

What is my quantity needed? Will this project be shipped all at one time or over a period of time? Will there be a replenishment of the items in the future?

Are the P.O.S. display products to be bulk shipped or drop shipped? Will the displays be shipped direct to the end user or shipped to a specified distribution center or fulfillment house?

Am I in need of Fulfillment Services? Do I need to store, package, collate, label & drop ship the items I am ordering?

How would you like the items packaged? Do you need them to be packaged one or more per carton or bulk? Collated with other items? Bulk can mean as many units practical into one carton or all in one very large container such as a Gaylord Skid-(a cardboard pallet skid.)

Can you send us electronic files with your logos and product for engineering and creating renderings? See **Electronic File Checklist**. [Link to \(ELECTRONIC FILE CHECK LIST\)](#).

Does it need to ship UPS? Fed Ex Ground or LTL (Less than truck load)? Will I use my account for shipping or can I have the supplier ship pre-paid & add to invoice?

Will this display be a permanent or temporary display? How long should this item last or what is its shelf life?

Will the item be displayed on a counter? Wall? Free Standing? Or a combination?

Do I have any images of past displays detailing what you liked/didn't like about those displays to send?